

PRESS RELEASE, August 16, 2011

Retail

Smart movers: New Becker sat navs ready to roll in September

Calling all drivers: United Navigation will be showing its smart new Becker navigation devices at the IFA in Berlin on September 2-7, 2011. The Active 50 and Ready 50, two 5-inch models, will be available in September and offer drivers high-quality satellite navigation at a competitive price point: The Becker Active 50 retails at a recommended price of EUR229.00, the Becker Ready 50 at EUR189.00.

Becker Active 50 – a smart companion for everyday use

The Becker Active 50 combines sleek black and silver metallic hardware with a brand-new user interface in the popular “aero” look and feel, plus maps for 44 European countries and intelligent, user-friendly software. The major innovation in this new series of sat nav devices is



Becker SituationScan, a feature that provides users with valuable information based on their progress along the route and their actual driving conditions. Becker SituationScan works in the background, continuously analyzing the current driving situation, and suggests alternatives if necessary:

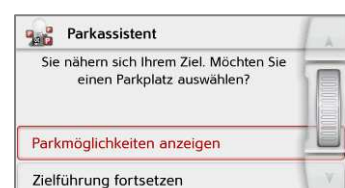
- **Exit Assistant:** If a driver unexpectedly leaves the highway, Becker SituationScan immediately analyzes the decision for departure from the planned route and present proposals like restaurants and filling stations nearby.



- **Detour Assistant:** With a single click of a button, drivers can circumnavigate unexpected road closures or traffic events in the city as well as on highways.



- **Parking Assistant:** You're approaching your destination and are looking for a parking spot? No problem: Becker SituationScan has already found suitable parking places for you.



The sat nav also incorporates a new breed of HQ TMC[®] receiver featuring a flexible antenna solution, fast channel switching, and rapid retrieval of new traffic messages. Its high-sensitivity tuner and flexible antenna solution, combined with SUPERTUNE[®] technology from Avanteq, make sure traffic information is updated as fast as possible. In addition, Becker Active 50 owners can use Becker OneShot Speech Dialogue System to enter destinations with a voice commands instead of by hand. The practical Bluetooth[®] handsfree System and Becker EasyClick Active Holder further enhance ease of use to ensure a relaxed driving experience.

Becker Ready 50 – reliability and ease of use

The Becker Ready 50 is the ideal choice for satellite navigation newbies and occasional sat nav users who insist on quality equipment. Like its big brother, the Ready 50 has a display with a 12.7cm diagonal and includes maps for 44 countries as well as Becker's innovative SituationScan feature. The black/mocha-colored device also packs in field-proven functions like text-to-speech, a



3D Terrain View complete with 3D Landmarks, and a Lane Assist complete with 3D Junction View. In addition, the Becker Ready 50 incorporates Time-dependent Routing as a standard feature. This uses accumulated historical traffic data for optimal route guidance. The data is based on speed measurements collected over several years and is implemented directly into routing calculations. Thereby spots of high risk for traffic jams during a certain time of the day can be avoided.

Register online and stay up-to-date

Users who register their new Becker Active 50 or Becker Ready 50 within 30 days of starting to use it receive a free update guarantee for the latest maps and qualify for a discount on a subscription to European map updates. This means users can be sure that their maps are the very latest available and they won't run into routing problems caused by new road layouts, roundabouts or residential areas.

Pricing and availability

The Becker Active 50 and the Becker Ready 50 are available from retailers and through www.mybecker.com from September 2011. The recommended retail price for the Becker Active 50 is EUR 229.00. The Becker Ready 50 is priced at EUR 189.00.

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About the Becker trademark

Becker is a registered trademark of Harman International Industries, Incorporated. United Navigation GmbH has been licensed by Harman International to use the Becker trademark for portable navigation systems since January 2010. An established brand, Becker can look back on a successful history. Becker's name has been synonymous with unique developments for over 60 years. Thanks to its technical innovations in the areas of car hi-fi, infotainment, in-car navigation and telematics, the Becker trademark is regarded as a market leader in innovation.

About United Navigation GmbH

United Navigation GmbH develops and sells navigation hardware and software. Based in Ostfildern near Stuttgart, the company serves three business areas: portable navigation devices for private customers under the Becker and Falk trademarks, complete systems for corporate fleet management and permanent installation solutions for the automobile industry. The devices use a variety of award-winning technologies, such as "Falk Learning Navigation" and "Becker OneShot Speech Dialogue System". Different series of the Falk navigation systems use the high-quality content of the digital travel guides from the MAIRDUMONT publishing group.

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For more information about United Navigation GmbH and Becker:**United Navigation GmbH**

Britta Braig
PR Manager & Management Assistant
Tel.: +49 (0)711 45 02 -233
b.braig@united-navigation.com

Trademark Consulting GmbH

Florian Richter / Anne Köster
Flößergasse 4, 81369 Munich
Tel: +49 (0)89 4444 674 -20/ -62
becker@trademarkconsulting.eu